

LEARNFLEX™ 180



LearnFlex™
▷ is the perfect fit for Learning Management

OVERVIEW

LEARNFLEX 180 is a complete turn-key solution for organizations that want to sell their courses online. Up front costs for the full-featured LEARNFLEX Learning Management System are relatively low because licensing is not based on the number of users or learners for the system, but on the number of courses or event registrations sold. The system has been designed to be a cost effective, highly configurable solution that can scale with organizations as they expand their content and training offerings.

Operitel Corporation's flexible pricing structure is entirely based on your business model. We then host and support your online business on a "pay as you go" basis. This enables content designers, producers and distributors, and associations to start with a small investment, and see learning management costs tracked as a modest percentage of revenues. LEARNFLEX 180 is also very useful for companies involved with conference management, online assessments, or test market evaluations, because it is paid for on a transactional basis, not with a huge capital investment.

LEARNFLEX 180 INCLUDES:

- Customer or event specific discount codes
- Contact management database
- Permission marketing management engine
- Connectivity to existing portal solutions
- Conference and workshop registration
- Pre-built reports plus a custom reporting engine
- Robust e-commerce capabilities
- Configurable interface that can be branded for each target market

LEARNFLEX 180 is a complete turn-key solution that is not dependent on the number of users or learners but is specifically based on a client's revenue model.

- Michael Skinner,
President and CEO
Operitel Corporation

LearnFlex™ 180
A Complete Turn-Key Learning Solution



FEATURES AND BENEFITS

Course Catalogue Administration: LEARNFLEX 180 supports the creation of multiple, brandable catalogues with unlimited course, workshop, or assessment offerings. It also allows for browsing these items without having to log in. While navigating through a catalogue, users click on a title and a description will appear.

Registration Module: The registration workflow is extremely user friendly! The input phase of the registration process can be configured to automatically walk new users through the entire registration process.

Online market segmentation: LEARNFLEX 180 allows you to focus on the subset of prospects who will purchase your educational offerings.

e-Commerce: Generate revenue through the sale, management, and distribution of your online courses, workshops, or assessments using the LEARNFLEX 180 payment gateway. Clients can make purchases using a credit card or with a purchase order. There are many other payment options to fit your business needs.

Messaging: Need to broadcast a message? The messages engine allows you to broadcast a message to a group of customers or an individual customer. Send registration confirmations, course pre-assessments and post-assessments, and other related notifications.

Learning Plans: Each of your customers has an individual learning plan allowing them to see the items for which they have registered.

Achievement Records: Allows your customers to see all courses, workshops, and assessments they have completed, their results, and other achievements.

Interface Design: Each installation of LEARNFLEX is completely re-branded to reflect the look and feel of your organization. Simple, fast and flexible!

Hosting: 99.997% uptime guarantee with your own dedicated primary environment and a shared backup environment.

Backups: Backups of the application and application data are made on a daily basis and are stored offsite in a highly secure environment.

Latest Upgrades to LEARNFLEX LMS: Upgrade protection gives you the right to upgrade to new releases of LEARNFLEX without additional licensing costs.

Support and Maintenance: A support representative is available to provide your organization with access to support during normal operating hours (8:00 am - 7:00 pm EST), five days a week. It is Operitel's commitment to provide you with a level of support excellence that exceeds your expectations.

Security: Utilizing secure encrypted (SSL) transaction processing and patent-pending encryption technology (Skipjack IC) to ensure data is not compromised, LEARNFLEX 180 manages the commercial transactions for your organization in a fast, user-friendly, and highly secure environment.



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