

## PRESS RELEASE

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### **Operitel and edCetra Training announce learning services partnership.**

Peterborough ON., Nov. 3<sup>rd</sup>, 2009: Operitel Corporation, developer of the award winning LearnFlex™ learning management system (LMS), announced that it has entered into a strategic partnership agreement with edCetra Training. Under the terms of the agreement, edCetra will be resell the LearnFlex LMS and Operitel will be able to resell edCetra's custom content and e-learning courseware development services.

“We are very excited to partner with edCetra Training. We believe our current and future clients will benefit from their experience in developing training solutions that effectively impact business needs,” said Dan Medakovic, VP of Partner Programs for Operitel Corporation. “We are also very impressed with their capability in the areas of mobile learning.”

“We are extremely excited to be working with Operitel Corporation to offer their LearnFlex™ LMS to our clients,” said Reuben Tozman, CLO for edCetra Training. “Operitel's proven ability to develop a best of breed learning platform that can deliver not just mobile, but all modes of content for our clients, is a great enhancement to our current offerings.”

#### About Operitel

Operitel Corporation, producer and distributor of the award winning LearnFlex Learning Management System, is an educational technology company that specializes in building adaptive web-based enterprise-level applications. Since 2001, Operitel personnel have built and deployed applications for many clients in the high tech, financial, educational, and transportation sectors. Operitel is committed to supporting organizations in the acquisition, creation, and transfer of information and knowledge - the essential ingredients for success in a rapidly changing global economy. Operitel is located in Peterborough, Ontario, Canada. For more information on Operitel, please go to <http://www.operitel.com>. For more information on the LearnFlex learning management system, please go to <http://www.learnflex.com>.

#### About edCetra Training

edCetra Training is a custom learning service provider, headquartered in Toronto, Ontario. edCetra Training has been using innovative approaches to designing and developing learning solutions since its inception in 2002. edCetra Training works with

corporate, educational and not-for-profit clients on a variety of different projects with varying scope. edCetra Training has pioneered the use of structured content authoring in the eLearning industry and has become a regular contributor to eLearning research and publications. For more information please visit [www.edcetratraining.com](http://www.edcetratraining.com).

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